

29th Annual Convention • Exhibitor Registration



Association of Alternative Newsweeklies • The Peabody Hotel • Little Rock • June 15 - 17, 2006

Company _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____

Web Site _____ E-mail _____

Please print or type. The above information will be used in convention materials.

Contact Name and E-mail _____

Exhibitors' names and titles as they are to appear on registration badges and in convention materials. (Use extra sheets if necessary.)

1. _____

2. _____

3. _____

Company profile: Please submit a brief description (100 words or less) of your company, product or service for the Convention Program. E-mail your company description to meetings@aan.org.

Fees

Associate Member

\$650 for booth and one exhibitor

\$295 for each additional exhibitor

Nonmember

\$850 for booth and one exhibitor

\$325 for each additional exhibitor

Fees for booth space include the following:

- 8' x 10' booth, 8' high back drape, 36" high side dividers,
- One 6' skirted table, two chairs, waste basket,
- 7" x 44" identification sign,
- One exhibitor registration per each 8' x 10' space,
- Admittance to included evening events,
- Publication of company information and description in the Convention Program provided registration form and fee are received by May 19, 2006.

Fees for additional exhibitors include:

- Entrance to the Trade Show,
- Listing in the Convention Program according to above schedule,
- Admittance to included evening events.

Content Providers that take in less than \$200,000 in gross revenue receive half off the appropriate booth package. Fees for additional exhibitors are not discounted.

Cancellation policy

- Cancellations must be received in writing to qualify for a refund.
- Cancellations received by May 26, 2006 will receive a full refund, less a \$50 administrative fee.
- Cancellations received from May 27 to June 5, 2006 will receive a 50% refund.
- No refunds will be given on cancellations received after June 5, 2006.

Convention Program Advertising Rates

Ad Size	Exhibitors	Non-Exhibitors
Full Page	\$350	\$500
Half Page	\$195	\$300
Quarter Page	\$115	\$175

Payment

Booth/one exhibitor _____

Additional exhibitor(s) _____

Ad _____

Total _____

- Payment in full by check to "AAN" enclosed.
- Charge my Visa, MasterCard or American Express.

Cardholder Name _____

Card Number _____

Expiration _____

Cardholder Signature _____

Billing Address (if different than company address)

Please retain a copy of this completed form for your records and return the original with full payment to:

Debra Silvestrin

Director of Meetings and Special Projects

Association of Alternative Newsweeklies

1250 Eye Street NW, Suite 804, Washington, DC 20005

Telephone: (202) 289-8484

Fax: (202) 289-2004

E-mail: meetings@aan.org

Trade Show Terms and Conditions

- The Trade Show and Convention schedules are subject to change.
- Full prepayment is required to confirm booth space.
- Exhibitor services information will be sent after receipt of paid registration. Your exhibitor service packet will include information on additional booth furnishings available for rental, as well as rates and procedures for phone and electrical connections, shipping details and other relevant information.
- Exhibitors may make arrangements with the service contractor prior to the assignment of booth numbers.
- To request special set-up or teardown accommodations please contact the AAN office.
- Exhibitor assumes responsibility and agrees to indemnify and defend Association of Alternative Newsweeklies and The Peabody Little Rock and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.
- The exhibitor understands that neither Association of Alternative Newsweeklies nor The Peabody Little Rock maintains insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.
- Exhibitors may not sell, serve, or dispense any food or beverage on the exhibit floor without prior approval from AAN. Any approved food items must be purchased from an authorized service provider at The Peabody Little Rock.
- Distribution of any literature outside of an exhibitor's exhibit space or through The Peabody Little Rock is only permitted with approval from AAN.

Advertising

- Black and white ads are available in the Convention Program.
- Space reservations deadline is May 19, 2006.
- Materials deadline is June 2, 2006.

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