

29th



Annual  
Convention



# Little Rock

The Peabody Little Rock ♦ June 15 - 17, 2006



*Exhibitor  
Registration*

# ASSOCIATION OF ALTERNATIVE NEWSWEEKLIES

## 29<sup>th</sup> ANNUAL CONVENTION

### Trade Show Schedule

#### Thursday, June 15

9 am to 12 noon

*Set-up*

1 to 5 pm

*Trade Show Open*

4:15 to 4:45 pm

*Refreshment Break in Trade Show*

#### Friday, June 16

9 am to 5 pm

*Trade Show Open*

9 am to 10 am

*Morning Coffee in Trade Show*

11:15 to 11:45 am

*Refreshment Break in Trade Show*

4:15 to 4:45 pm

*Refreshment Break in Trade Show*

#### Saturday, June 17

9 am to 5 pm

*Trade Show Open*

9 am to 10 am

*Morning Coffee in Trade Show*

11:15 to 11:45 am

*Refreshment Break in Trade Show*

4:15 to 4:45 pm

*Refreshment Break in Trade Show*

5 to 8 pm

*Teardown*

We ask that you do not tear down your exhibit during open hours.

(Schedule is subject to change.)

### Exhibitor Registration Fees

#### Associate Member

\$650 for booth and one exhibitor

\$295 for each additional exhibitor

#### Nonmember

\$850 for booth and one exhibitor

\$325 for each additional exhibitor

#### Content Providers

*(Columnists and cartoonists who take in less than \$200,000 in gross revenue.)*

Deduct 50% of appropriate booth package only. Fees for additional exhibitors are not discounted.

Fees for **booth space** include:

- Assigned exhibit space
- 8' x 10' booth, 8' high back drape, 36" high side dividers
- One 6' skirted table, two chairs, waste basket
- 7" x 44" identification sign, provided registration form and fee are received by May 19, 2006
- One exhibitor registration per each 8' x 10' space
- Admittance to included evening events
- Publication of company name, address, phone number, e-mail address, Web site and product information in the Convention Program provided registration form and fee are received by May 19, 2006

Fees for **additional exhibitor** include:

- Entrance to the Trade Show
- Listing in the Convention Program according to above schedule
- Admittance to included evening events

Registration Form includes complete **Trade Show Terms and Conditions**.

**Space is Limited!**

Return the enclosed  
Registration Form to  
reserve your space today!

## Sponsorship Opportunities

### Key Card \$3000

This exclusive sponsorship places your name and logo on the key of every convention delegate staying at The Peabody Little Rock. The Key Card sponsor will receive a complimentary booth package, priority booth location and sponsor recognition in the Convention Program.

### Luncheon \$3000

Recognition at the selected luncheon and a full-page ad in the Convention Program identifies your company as a premier convention sponsor.

### Continental Breakfast \$2500

Prominent signage and a half-page ad in the Convention Program identifies your company as a valued convention sponsor.

### Refreshment Break \$2000

Prominent signage and a quarter-page ad in the Convention Program identifies your company as a valued convention sponsor.

### Custom Sponsorship

We will gladly work with you to tailor a sponsorship package, such as the official convention tote bag, placement of an item in all tote bags, donation of liquor for parties, or donation of valuable prizes for Trade Show Doorprizes.

## Advertising Information

**Black and white ads** are available in the official Convention Program. Each convention delegate receives the official Convention Program at registration.

Rates listed are for interior pages. Interior cover placement is subject to availability.

Color ads may be available on a special order basis. Please contact Debra Silvestrin ([debra@aan.org](mailto:debra@aan.org)) for rates and availability.

### Submissions

Space reservations deadline: May 19, 2006  
Materials deadline: June 02, 2006

Electronic submission as PDF, 300 dpi, preferred. E-mail your ad to [meetings@aan.org](mailto:meetings@aan.org) and indicate "Convention Program Ad" in subject line of the e-mail.

### Sizes (width x height):

full-page ad = 8" x 10 1/2"  
1/2 page vertical ad = 3 3/4" x 10 1/2"  
1/2 page horizontal = 8" x 5"  
1/4 page = 3 3/4" x 5"

### Rates

Full-page ad  
Exhibitors: \$350  
Others: \$500

1/2 page  
Exhibitors: \$195  
Others: \$300

1/4 page  
Exhibitors: \$115  
Others: \$175

**M**eeet the top decision makers from the alternative press at the 29th Annual AAN Convention. This is your chance to show your products and services to publishers, editors and managers from advertising, art and production. Don't miss out on **valuable networking opportunities** at the evening social events.

## Convention At-A-Glance

### Thursday, June 15

9 am to 12 noon  
Trade Show Set-up  
  
1 to 5 pm  
Trade Show Open  
  
3 to 6 pm  
Seminars



*Thursday: Welcome Reception at the Clinton Presidential Center.  
Sponsored by: Little Rock Convention and Visitors Bureau.*

### Friday, June 16

9 am to 5 pm  
Trade Show Open  
  
9 am to 1 pm & 3 to 6 pm  
Seminars  
  
1 to 3 pm  
Lunch (optional, separate fee)



*Friday: Reception at the Arkansas Arts Center.*

### Saturday, June 17

9 am to 5 pm  
Trade Show Open  
  
9 am to 1 pm & 3 to 6 pm  
Seminars  
  
1 to 3 pm  
Lunch (optional, separate fee)  
  
Evening Social Event (TBD)



## Hotel Information

### The Peabody Little Rock

Three Statehouse Plaza  
Little Rock, AR 72201  
Phone (501) 906-4000  
Toll-free reservations: **(800) PEABODY** or (800) 732-2639

The special AAN Convention room rate is **\$119** single or **\$129** double. To reserve rooms for the convention, please contact Peabody reservations at (800) PEABODY or (800) 732-2639. The cut-off date for reservations is **May 24, 2006**. Please reserve early, as AAN's block of rooms may sell out prior to the cut-off date.

