

2005 CONVENTION SCHEDULE

BUSINESS-EDITORIAL	BUSINESS	EDITORIAL		CLASSIFIED	RETAIL	DESIGN & PRODUCTION
			THURSDAY JUNE 16			
Online Social Networks Tony Perkins	Sexual Harrassment Training	Online Social Networks Tony Perkins	3:00-4:15pm	Leadership in a Time of Transformational Change		Online Social Networks Tony Perkins
Faux-Alt Survey David Carr		Faux-Alt Survey David Carr	4:45-6:00pm			What's Next in Design and Production Technology
			FRIDAY JUNE 17			
The Other Side: A Tour of the Border			8:00-9:00am			
	Roundtables	Editorial Critiques	9:00-10:00am			
	Financial Standards	Sequencing the Edit Production Process	10:00-11:15am	Show Me the Money Idea Session	How to Hire, Motivate and Retain Top Reps	Production Department Death Match
	Employee Handbooks	75 Story Ideas in 75 Minutes	11:45am-1:00pm	Roundtables		Designers' Dirty Tricks
Alternative Newsweekly Awards Host: Dan Savage			1:15-2:45pm	Alternative Newsweekly Awards Host: Dan Savage		
What Should Alt-Weeklies Look Like?	Building & Keeping Productive Workforce	What Should Alt-Weeklies Look Like?	3:00-4:15pm	Building High-Performing Teams	Best Practices - Idea Sharing	What Should Alt-Weeklies Look Like?
Competing Against Craigslist Zollman	Rate Card Modeling	Deconstructing the Alt-Weekly Template	4:45-6:00pm	Competing Against Craigslist Zollman	Raving Fans - Customer Service	What's Next in Typography
			SATURDAY JUNE 18			
Annual Meeting			9:00-10:00am			Science of Design Fair
		Roundtables	10:00-11:15am	Product Development & Marketing Bootcamp	Roundtables	
Your Own Worst Enemy David Gates	Town Hall II: Revisiting the Faux-Alt Issue		11:45am-1:00pm			The Future of Digital Advertising
First Amendment Lunch - Guest Speaker: Mike Davis			1:15-2:45pm	First Amendment Lunch - Guest Speaker: Mike Davis		
Border and Immigration Issues	Wireless Web	Low-Budget Calendar Database	3:00-4:15pm	Product Development & Marketing Bootcamp	Market Research Town Hall	Users' Groups
Covering Videogames	Employment Law Issues	Covering Videogames	4:45-6:00pm		Event Marketing & Sponsorships	Roundtables

Yellow - session spans more than one time period **Orange** - session is offered in more than one track