

30th Annual Convention • EXHIBITOR REGISTRATION



Association of Alternative Newsweeklies • Hilton Portland • June 14 - 16, 2007

Company _____
 Address _____
 City/State/Zip _____
 Telephone _____ Fax _____
 Web Site _____ E-mail _____

Please print or type. The above information will be used in convention materials.

Contact Name and E-mail _____

Exhibitors' names and titles as they are to appear on registration badges and in convention materials. (Use extra sheets if necessary.)

1. _____
2. _____
3. _____

Company profile: Please submit a brief description (100 words or less) of your company, product or service for the Convention Program. E-mail your company description to meetings@aan.org.

Booth Fees

Associate Member

- \$650 for booth and one exhibitor
- \$295 for each additional exhibitor

Nonmember

- \$850 for booth and one exhibitor
- \$325 for each additional exhibitor

Fees for booth space include the following:

- 8' x 10' booth, 8' high back drape, 36" high side dividers
- One 6' skirted table, two chairs, waste basket
- 7" x 44" identification sign
- One exhibitor registration per each 8' x 10' space
- Admittance to included evening events
- Publication of company information and description in the Convention Program provided registration form and fee are received by May 18, 2007.

Tabletop Fees (tabletop space is reserved for cartoonists and columnists)

Associate Member

- \$325 for tabletop space and one exhibitor
- \$295 for each additional exhibitor

Nonmember

- \$425 for tabletop space and one exhibitor
- \$325 for each additional exhibitor

Fees for tabletop space include the following:

- Assigned tabletop space
- One 6' skirted table, two chairs, waste basket
- Identification sign
- One exhibitor registration
- Admittance to included evening events
- Publication of company information and description in the Convention Program provided registration form and fee are received by May 18, 2007.

Fees for all additional exhibitors include:

- Entrance to the Trade Show
- Listing in the Convention Program according to above schedule
- Admittance to included evening events

Convention Program Advertising Rates

Ad Size	Exhibitors	Non-Exhibitors
Full Page	\$350	\$500
Half Page	\$195	\$300
Quarter Page	\$115	\$175

Payment

Booth or tabletop/one exhibitor _____
 Additional exhibitor(s) _____
 Ad _____
 Total _____

- Payment in full by check to "AAN" enclosed.
- Charge my Visa, MasterCard or American Express.

Cardholder Name _____

Card Number _____

Expiration _____

Cardholder Signature _____

Billing Address (if different than company address) _____

Please retain a copy of this completed form for your records and return the original with full payment to:

Debra Silvestrin
 Director of Meetings and Special Projects
 Association of Alternative Newsweeklies
 1250 Eye Street NW, Suite 804, Washington, DC 20005
 Telephone: (202) 289-8484
 Fax: (202) 289-2004
 E-mail: meetings@aan.org



Trade Show Terms and Conditions

- The Trade Show and Convention schedules are subject to change.
- Full prepayment is required to confirm booth space.
- Exhibitor services information will be sent after receipt of paid registration. Your exhibitor service packet will include information on additional booth furnishings available for rental, as well as rates and procedures for phone and electrical connections, shipping details and other relevant information.
- Exhibitors may make arrangements with the service contractor prior to the assignment of booth numbers.
- To request special set-up or teardown accommodations please contact the AAN office.
- Exhibitor assumes responsibility and agrees to indemnify and defend Association of Alternative Newsweeklies and Hilton Portland and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.
- The exhibitor understands that neither Association of Alternative Newsweeklies nor Hilton Portland maintains insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.
- Exhibitors may not sell, serve, or dispense any food or beverage on the exhibit floor without prior approval from AAN. Any approved food items must be purchased from an authorized service provider at the Hilton Portland.
- Distribution of any literature outside of an exhibitor's exhibit space or through Hilton Portland is only permitted with approval from AAN.

Advertising

- Black and white ads are available in the Convention Program.
- Space reservations deadline is May 11, 2007.
- Materials deadline is May 18, 2007.

Cancellations

- Cancellations must be received in writing to qualify for a refund.
- Cancellations received by May 25, 2007 will receive a full refund, less a \$50 administrative fee.
- Cancellations received from May 26 to June 4, 2007 will receive a 50% refund.
- No refunds will be given on cancellations received after June 4, 2007.